

Contract Number

18-13-128

NWGGA Website Updates

Grant Amount

\$5,000

Contact Information

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Issue of Interest

The issue of interest is the Nebraska Winery and Grape Growers' Association website improvements.

Approach to Problem

Joel Brehm Design, who was obtained through a previous bid process and funded by a Wine and Grape Board grant a year before, continued to work with the association Executive Director and Board to implement further improvements to the NWGGA web site.

Goals/Achievement of Goals

The interactive membership portion of the NWGGA website is operational allowing NWGGA memberships to be purchased and updated on its website. Memberships and other NWGGA events will be available for credit card or debit card purchase through PayPal. Prior use of this grant included member calendar board, and a buyer / seller marketplace posting board for trading machinery and grapes.

Results. Conclusions. Lessons Learned

Joel Brehm Design worked with the NWGGA and completely updated the content, look, and features of the website. The website now is utilized by NWGGA members, wine enthusiasts and tourists seeking information about the wine industry and events in Nebraska. The website is widely utilized as a "one-stop site" for Nebraska wine related information and activities.

Progress Achieved According to Outcome Measures

As a result of the continued improvements the interactive membership portion of the NWGGA website is operational allowing NWGGA memberships to be purchased and updated on its website. Memberships and other NWGGA events will be available for credit card or debit card purchase through PayPal. Prior use of this grant included member calendar board, and a buyer / seller marketplace posting board for trading machinery and grapes.

Financial Report

The total grant amount was \$5,000.00. That entire amount was paid to Joel Brehm Design for the creation and implementation of a membership registration system on the website. An additional \$840 was paid to Joel Brehm Design by the NWGGA for hosting and service of the website.