

NGWB Grant Final Report (FY14-15)

Contract 18-13-260
NWGGA – NWGGA National Industry Organization

Grant Amount
\$3,000

Contact Information

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Issue of Interest

The national organization which represents the wine industry as well as provides a forum for executive directors from associations like NWGGA is WineAmerica. Membership with this organization allows for information regarding national initiatives which could impact every grape grower and winery. It also allows for networking with other similar state Associations to share ideas and initiatives and to assist the NWGGA and its members in finding innovative ways to solve problems and improve the Nebraska wine industry.

Approach to Problem

This grant allowed for the NWGGA's Wine American State Assessment Association dues as well as travel expenses for the NWGGA Executive director to attend the Executive Director Conference.

Goals/Achievement of Goals

The Executive Director Lori Paulsen attended the State Assessment Association meetings which allowed her insight into national issues impacting the Nebraska Wine industry. Updates from federal regulators were especially valuable this year as Nebraska regulations regarding hard cider were discussed. It was vital to have insight into changes proposed by the TTB. Paulsen was then able to communicate these findings back to the membership. Networking with other state associations provided solutions to local challenges as well.

Results, Conclusions, Lessons Learned

We learned that it is important to have a seat at the table when vital information is shared. These educational and networking opportunities cannot be obtained in other ways and therefore an active presence at this meeting is vital. Another important lesson learned was that some states had found great solutions to Nebraska Winery problems such as music licensing. Those were able to be shared back with Nebraska members.

Progress Achieved According to Outcome Measures

Lori Paulsen shared information with NWGGA members regarding immigration, TTB changes and development, COOL, music licensing, Waters of the US and other vital concerns.

Financial Report

The total grant amount was \$3,000. Total expenditures in the amount of \$1,761.38 were used to for meeting registration fee, travel expenses for the Executive Director to attend the 2015 National Wine and Grape Policy Conference in Washington, DC on April 12-15, 2015..