

# **NGWB Grant Final Report (FY20-21)**

**Contract**        #18-13-400 - NWGGA – Strategic Planning/Board Retreat

**Grant Amount**        \$8,000

## **Contact Information**

Group:            Nebraska Winery and Grape Growers Association  
Contact:        Kathi Schildt  
Phone:        (402) 761-2216  
Address:        P.O. Box 10  
                    Milford, NE 68405  
Email:        kathi@nebraskawines.org

## **Issue of Interest**

The growth of wine making in the past 25 years has a direct impact on the state's agri-tourism industry, value added agriculture and the state's economy with an annual economic impact. A current Strategic Plan was deliberated and discussed to reflect the current and future needs and growth areas of the industry which are continuously being modified.

## **Approach to Problem**

This grant allowed for a strategic planning meeting to be hosted in March with the NWGGA board in attendance. Two-days were dedicated to meeting to develop, discuss, and deliberate the Strategic plan and discuss approaches to the current and future needs of the Nebraska wine industry.

## **Goals/Achievement of Goals**

Due to COVID gathering restrictions, only one meeting was able to be held. Proposed funding opportunities for unused funds were approved and reallocated by the NWGB board at their summer meeting.

## **Results, Conclusions, Lessons Learned**

Results: The NWGGA board has a working strategic plan to approach the needs of the Nebraska wine industry. The funding allowed for a dedicated time in a neutral location to allow for board member thoughts, concerns, and ideas to be heard that resulted in a working document that will be utilized in the coming years.

## **Progress Achieved According to Outcome Measures**

Goals and objectives have been identified to assist with future projects and endeavors for NWGGA to lead the wine industry and grow it's overall impact in the future.