

Question 1: At what production level is your winery?

- a 2 2/18 = 11.1% of wineries are less than 500 cases in size
- b 2 2/18 = 11.1% of wineries are between 500 and 1000 cases
- c 13 13/178= 72.2% of wineries are between 1000 and 5000 cases
- d 1 1/18 = 5.6% of wineries are larger than 5000 cases

Question 2: What percentage of each years production is sold within 12 months?

- a 0 0/17 = no winery sells >90% of inventory within a year from fermentation
- b 5 5/17 = 29% sell 75-90% of inventory within a year from fermentation
- c 7 7/17 = 41% sell 50-75% of inventory within a year from fermentation
- d 5 5/17 = 29% sell <50% of inventory within a year of fermentation
- Other n/a

Question 3: What % of present bottled inventory is older than 2 years from fermentation?

- a 10 58.8% carry <10% of inventory more than two years from fermentation
- b 5 29.4% carry 10-20% of inventory more than two years from fermentation
- c 2 11.8% carry 20-40% of inventory more than two years from fermentation
- d 0 0% carry >40% of inventory more than two years from fermentation
- Other n/a

Question 4: What is the single greatest source of wine quality problems in Nebraska wine?

- a 0 0% say no serious problems with Nebraska wines
- b 6 6/19 = 31.6% say grape ripeness & overall crush quality is serious problem
- c 5 5/19 = 26.3% say microorganism contamination is serious problem
- d 7 7/19 = 36.8% say winemaking skills is a serious problem
- e 0 0/19 = none think degradation in bottle is a serious problem
- f 1 1/19 = 5.2% say wine inability to age is serious problem

Question 5: Put X by most common problem and put Y by the most serious problem.

What are the types of wine problems you have seen in your wines or other Nebraska wines?

| | | X | Y |
|-----------|----|---|---|
| a | 12 | 5 | 1 |
| b | 2 | | |
| c | 14 | 4 | 3 |
| d | 11 | 3 | 4 |
| e | 9 | 2 | 5 |
| f | 5 | | 2 |
| g | 6 | | 1 |
| high acid | 2 | 2 | |
| color | 2 | | |

12/16 = 75% say cloudiness/sediment is NE problem; 31% say most common; 5.3% most serious

2/16 = 12.5% say corked wines is NE wine problem; none say is most common or most serious

14/16 = 87.5% say oxidation is NE wine problem; 25% say most common; 18.8% most serious

11/16 = 68.8% say volatile acidity is NE problem; 18.8% say most common; 25% most serious

9/16 = 56.3% say reduced sulfur is NE problem; 12.5% say most common; 31.3% most serious

5/16 = 31.3% say microorganisms are NE problem; none say most common; 12.5% most serious

6/16 = 37.5% say geranium odor is NE problem; none say most common; 6.3% most serious

2/16 = 12.5% say high acid is NE wine problem; 12.5% say most common; none most serious

2/16 = 12.5% say color is NE wine problem; none say most common; none most serious

Question 6: When would you like to see a Nebraska wine quality assurance program in place?

a 0 *none want to never have*

b 1 *1/16 = 6.3% say wait until industry is bigger and can better afford it*

c 3 *3/16 = 18.8% say in the near future*

d 10 *10/16 = 62.5% say immediately, w/limited resources & gradually expand*

e 2 *2/16 = 12.5% say immediately and w/all available & obtainable resources*

Question 7: Put a number from 1 to 8 by all answers, using each number only once, in order of importance from 1 to 8. What do you think are the best tools for wine quality assurance in Nebraska?

| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|---|---|---|---|---|---|---|---|---|
| a | 6 | 1 | 1 | | 3 | 1 | 1 | 3 |
| b | 3 | 3 | 2 | 1 | 2 | 3 | | 2 |
| c | 1 | 2 | 2 | 2 | 1 | 1 | 5 | 2 |
| d | 1 | 1 | | 2 | 1 | 2 | 5 | 4 |
| e | | 1 | 1 | 1 | 2 | 4 | 2 | 5 |
| f | 1 | 3 | 3 | 5 | 2 | 2 | | |
| g | 3 | 2 | 3 | 3 | 4 | | 1 | |
| h | 1 | 3 | 4 | 2 | 1 | 3 | 2 | |

Preference rating: 16 = all 1st preference

128 = all 8th preference

| | Rating |
|---|--------|
| a | 63 |
| b | 63 |
| c | 83 |
| d | 95 |
| e | 97 |
| f | 58 |
| g | 55 |
| h | 64 |

Question 8: How often should wines be evaluated?

| | | |
|---|---|--|
| a | 0 | <i>none say never do a wine evaluation</i> |
| b | 9 | <i>53% say do wine evaluation once a year</i> |
| c | 8 | <i>47% say do wine evaluation several times a year</i> |

Question 9: Given that testing/evaluation of wines costs from \$35 to \$100 per sample, what share would you pay for your wine samples under a voluntary system?

| | | |
|---|---|--|
| a | 1 | <i>6% they would not pay any of cost of evaluation</i> |
| b | 0 | <i>none say they would pay \$10/sample tested</i> |
| c | 6 | <i>35% say they would pay \$25/sample tested</i> |
| d | 7 | <i>41% say they would pay \$50/sample tested</i> |
| e | 3 | <i>18% say they would pay full cost/sample tested</i> |