Attachment C

Goal #3: Conference Promotions

VitiNord Promotions: Promotional shirts for committee members to wear when

attending state conferences.

VitiNord Promotions: Paid to Spark Creative Group for

Advertising in The Northern Tier magazine.

VitiNord Promotions: Copying expenses for promotional materials to be

distributed at Minnesota Grape Growers conference.

VitiNord Promotions: Paid to Eastern Wine Expo for

Advertising in the Official 2015 Event Guides.

VitiNord Promotions: Paid to Iowa Wine and Grape

Growers Association for Exhibitor’s Booth reservation

at IWGA conference.

VitiNord Promotions: VitiNord conference website design update.

VitiNord Promotions: Travel expenses to promote VitiNord at South Dakota

Grape Growers annual meeting in Rapid City, South

Dakota February 27-28, 2015.

VitiNord Promotions: Travel to Eastern Wine Expo, Syracuse, New York (March

17-20, 2015 to promote VitiNord Conference and to recruit

Exhibitors for VitiNord Trade Show.

VitiNord Promotions: Purchase of promotional banner

1 banner; Economy Retractor Banner Display-95” Full Color/Silver